

DAIRY FOCUS
Atlantic

Presented by:



Tuesday, March 22, 2022

- 11:00AM **Lunch - Salisbury Legion**
3317 Route 106, Salisbury, NB
- 12:30PM **Farm Tour - Salisdairy Farm Ltd.**
2800 Route 106, Salisbury, NB
- 2:30 PM **Farm Tour - Beckelm Farms (2018) Ltd.**
3113 Route 112, Salisbury, NB

6:30 – 8PM **Registration, Tradeshow & Reception/Cash Bar**

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Wednesday, March 23, 2022

- 7:00AM **Registration and Refreshments**
Sponsored by: Bayer CropScience Inc./Dekalb
- 8:15AM **Welcome**
- 8:35AM **Nature vs Nurture: Challenges in Managing Acidic Soil in a Maritime Climate**
Caitlin McCavour, Soil Specialist, Perennia
- 9:30AM **Break in Tradeshow**
- 10:15AM **New Concept in Dairy Barn Design**
Dr. Gordon (Gordie) Jones, DVM
- 11:00AM **Supply Management after CUSMA**
Al Mussell, Agri-Food Economic Systems Inc.
Sponsored by: Royal Bank of Canada
- 12:00PM **Lunch in Trade Show**
- 1:00PM **Farmer Games, Segment 1 - "Milk Chugging"**
- 1:15PM **Dairy Progress on Our Farm - Producer Panel**
Steve Reeves, PEI
- 1:45PM *John Schenkels, Beckelm Farms, Salisbury, NB*
- 2:15PM *Tony Versteeg, Black Avon Farms Ltd., Antigonish, NS*
- 2:45PM **Break in Trade Show**
- 3:30PM **High Forage Rations - Save Money - Healthier Cows**
Dr. Gordon (Gordie) Jones, DVM
- 4:15PM **Speaker Panel**
Caitlin McCavour Gordie Jones, and Al Mussel

5:00PM **Farmer Games, Segment 2 - "Mad Memory"**

Dinner on Your Own

8:00PM **Bear Pits**
Petitcodiac Room
Elaine Froese
Briana Hagen
Gordie Jones
Al Mussell

Join speakers and other participants in an informal, no-holds-barred chat. This moderated session has no agenda, all opinions are welcome, and the conversation goes where the participants want it to. Learn from each other. Share your ideas and ask your questions. Seating is limited.

9PM - 1AM **Hospitality Suites**

Beausejour A & B

Thursday, March 24, 2022

- 7:45AM **Registration and Continental Breakfast**
Sponsored by: Balchem
- 8:45AM **Family Dynamics on the Farm**
Elaine Froese, CSP, CAFA, CHI Coach
- 10:30AM **Break in Trade Show**
- 11:00AM **Mental Health, Wellness & Resilience**
Briana Hagen, PhD Candidate in Epidemiology
Department of Population Medicine, Ontario Veterinary College, University of Guelph
- 11:45AM **Feeding to Improve Milk Composition**
Bill Weiss
Sponsored by: Shur-Gain & Trouw Nutrition Canada
- 12:30PM **Lunch in Trade Show**
- 1:30PM **Farmer Games, Segment 3 - "Needle in a Haystack"**
- 1:45PM **Supply Management**
Al Mussell, Agri-Food Economic Systems Inc.
Sponsored by: Royal Bank of Canada
- 2:30PM **Genetics and Feed Efficiency**
Brian Van Doormaal, Chief Services Officer, Lactanet
- 3:15PM **Topic TBA**
Bill Weiss
Sponsored by: Shur-Gain & Trouw Nutrition Canada
- 4:00PM **Farmer Games, Segment 4 - "Cow Milking"**
Closing Remarks
Winner of Farmer Games & \$2000 trip for 2 announced