



RANCHER'S™

EQUINE FEED



Product Guide

For distribution in Ontario, Quebec,
and the Maritime provinces.

 **trouw nutrition**
a Nutreco company

Complete

PELLET

#17188765

A complete pelleted feed, designed to meet the needs of horses looking for a well-balanced nutritional diet.

Benefits

- A convenient pelleted feed, fully fortified with essential vitamins and minerals.
- With 14% protein and enhanced starch digestibility, this diet is ideal for packing on the trail or traveling.
- Designed to meet the needs of all horses when forage quality or quantity is limited.
- Can be fed to mature horses as a partial forage replacement.
- A source of energy from Canadian grains, supplying the calories horses need for various levels of performance.

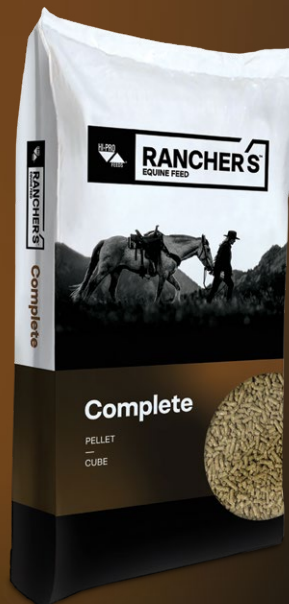
Feeding Instructions

This feed has been designed to be fed to mature horses, gestating mares, and less active horses. Horses should be fed according to their individual needs (condition, age, level of activity, etc.) in at least two separate feedings per day. This feed should be offered as a balanced ration, including access to good quality forage. Provide access to free choice salt, and fresh clean water at all times. For breed-specific feeding recommendations, consult with your veterinarian.

Feeding Rate

Age/Performance	% of body weight	No. of kg/day	No. of cups/day
Pregnant mares (500kg)	0.5 – 1.2 kg/100 kg of body weight	2.5 – 5	16.28 – 39.06
Mature horses (500kg)	0.5 – 1.0 kg/100 kg of body weight	2.5 – 5	16.28 – 32.55

Disclaimer: Individual results from the use of this product may vary as a result of differences in management environment, genetics, health, sanitation and or other factors. Therefore, Trouw Nutrition Canada Inc. and its brand Hi-Pro Feeds and Step Right Premium Equine Feed, Rancher's Equine Feed, its affiliates and its distributors do not warrant or guarantee individual results and shall not be held liable for any gaps in the results.



Feed analysis

Crude protein (min)	14.0%
Crude fat (min)	4.0%
Crude fiber (max)	13.0%
Sodium	0.4%
Calcium	1.3%
Phosphorus	0.5%
Magnesium	0.29%
Riboflavin	2.13 mg/kg
Pyridoxine	0.41 mg/kg
NSC	37.0%
Zinc	64 mg/kg
Cobalt	0.2 mg/kg
Selenium (added)	0.3 mg/kg
Vitamin A (min)	9,200 IU/kg
Vitamin D (min)	1,380 IU/kg
Vitamin E (min)	55 IU/kg
Thiamin	4.25 mg/kg
Copper	18.6 mg/kg
Manganese	78 mg/kg

Sweet

TEXTURE

#17188745

A textured sweet feed, designed for horses involved in light to moderate activity.

Benefits

- Classic textured sweet feed, designed to provide balanced nutrition and support the maintenance of optimal body condition.
- A source of vitamins and minerals along with rolled oats, barley and corn for optimum digestion.
- A source of energy from Canadian grains.
- Increased chewing associated with textured feeds helps to stimulate the digestive system.
- An option for picky eaters or for horses who find textured feed more appealing.

Feeding Instructions

This feed has been designed to be fed to mature horses in light to moderate activity. Horses should be fed according to their individual needs (condition, age, level of activity, etc.) in at least two separate feedings per day, approximately 0.5 – 1.2% of body weight per animal per day. This feed should be offered as a balanced ration, including access to good quality forage. Provide access to free choice salt, and fresh clean water at all times. For breed-specific feeding recommendations, consult with your veterinarian.

Feeding Rate

Age/Performance	% of body weight	No. of kg/day	No. of cups/day
Two year olds (450kg)	0.5 – 1.0 kg/100 kg of body weight	2.25 – 4.5	15.08 – 30.15
Pregnant mares (500kg)	0.5 – 0.75 kg/100 kg of body weight	2.5 – 3.75	16.75 – 25.13
Lactating mares (500kg)	0.75 – 1.2 kg/100 kg of body weight	3.75 – 6	25.13 – 40.2
Performance horses (500kg)	0.5 – 1.2 kg/100 kg of body weight	2.5 – 6	16.75 – 40.2



Feed analysis

Crude protein (min)	12.0%
Crude fat (min)	3.5%
Crude fiber (max)	11.9%
Sodium	0.35%
Calcium	0.95%
Phosphorus	0.70%
Magnesium	0.17%
Riboflavin	4.26 mg/kg
Manganese	86.7 mg/kg
NSC	49.0%
Cobalt	0.1 mg/kg
Selenium (added)	0.31 mg/kg
Vitamin A (min)	10,000 IU/kg
Vitamin D (min)	1,500 IU/kg
Vitamin E (min)	455 IU/kg
Thiamin	8.51 mg/kg
Copper	25 mg/kg



Rancher's Equine Feed offers nutritionally balanced feeds to meet the needs of all your horses.

A source of essential vitamins and minerals, Rancher's Equine Feed provides a balanced nutritional diet, meeting your horses' energy and performance requirements while supporting optimal body condition.

Nutrition based and reasonably priced, Rancher's Complete Pellet and Rancher's Sweet Texture are two balanced feed options to perfectly fit the dietary needs of your horse.

Available at your local dealer.



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More details available at trouwnutrition.ca or your local dealer.

