Feed Finder Chart





Start Right

The right start for mare and foal

- Designed for broodmares, foals and weanlings
- Excellent for mares in the final stage of gestation and throughout lactation when nutrient demands are highest
- Small, nutrient-dense extruded kibble for the developing digestive tract of young horses



Peak Sweet

For performance horses involved in moderate to heavy activity

- Designed for performance and growing horses in training, stallions and hard keepers
- High energy source with 10% fat and optimum starch levels for performance
- A higher protein, balanced diet that includes Canadian

TEXTURED SWEET FEED



Peak Extruded

For performance horses involved in moderate to heavy activity

- Designed for performance and growing horses in training, stallions and hard keepers
- High energy source with 10% fat and optimum starch levels for performance
- Extruded product allows for enhanced starch digestibility for hind gut health

EXTRUDED FEED



Classic Sweet

Original sweet feed formulation

- Designed for mature horses involved in light to moderate activity
- Fortified with Botanical Guardin® that modifies fatty acids of the diet and provides additional antioxidants
- Balanced nutrition will help maintain body condition of the horse under light to moderate exercise

TEXTURED SWEET FEED



Complete Rocky Mountain Crunch or Pellet

The forage extender option

- Designed for mature horses, and for situations where forage quantity and/or quality is limited
- Optimum fibre feed for mature horses
- Easy and Convenient

EXTRUDED AND PELLETED FEED OPTIONS



Maintenance

For horses prone to eating too fast

- Designed for mature horses requiring less dietary energy and protein
- Large kibble encourages horses to eat slowly, encouraging chewing and saliva production
- Very palatable, makes a great treat



EXTRUDED FEED

Hi-Fat

A cool energy feed that helps get the work done

- Designed for hard-working performance horses or horses that require fat-sourced energy for weight management
- Combination of high fat, high fibre, and low non-structural carbohydrates (NSC)
- Fat sources include canola oil, ground flax, and rice bran



Senior

Make your senior horse feel young again

- Designed for older horses, hard keepers and mature horses having difficulty maintaining condition
- Easy consumption for horses with dental issues
- Extrusion and ingredient choices assist in digestion and nutrient absorption

BLENDED EXTRUDED & PELLETED FEED



Supplement Pellet

Low inclusion balancer for any horse

- Feed as a supplement to balance out forage, pasture or non-fortified feed and grains
- Well suited for stables offering a complete nutritional program
- Cost-effective way to ensure the nutritional needs of each horse

PELLETED VITAMIN & MINERAL SUPPLEMENT



Horse Mineral

Low inclusion balancer for any horse

- Suitable for broodmares, horses on pasture and over-conditioned horses
- Feed to optimize the value of hay, pasture or non-fortified feeds or grains
- Cost-effective to top dress any horse's nonfortified feeds, or mix 50/50 with loose salt and feed-free choice

GRANULAR VITAMIN & MINERAL SUPPLEMENT



Low sugar feed for sugar sensitivity

- A safe option for horses that have metabolic disorder, Cushings disease, or have foundered
- Provides energy in the form of fermentable, digestible fibre sources (25%)
- Contains no added sugar and minimal starch for a total NSC of < 10%

BLENDED EXTRUDED & PELLETED



GenAPro

High fibre, low sugar and starch complete feed

- A consistent quality forage replacement option
- Higher protein levels are consistent with what would be provided in hay
- Mini cube feed form encourages chewing and saliva production.





Feed Finder



Broodmares & Growing Horses

Broodmares & foals



Optimizes development of growing horses



The Step Right Premium Equine Feed® program is designed to meet the needs of horses through every stage of life and at every activity level.

Mature Horses





When forage quality &/or quantity is limited



Doing minimum exercise



Maintaining health of senior horses



Specialty Horses





Hoof health & ration balancer



Sugar sensitivities



Each Step Right product is fortified with SmartStep BeneFit Pak® that assists the horse by modifying fatty acid composition of the diet and providing additional antioxidants to the feed.

All fat sources are non-hydrogenated vegetable oils that provide a good ratio of omega-3 and omega-6 fatty acids, which encourages a shiny, healthy coat.

Step Right extruded feed products offer improved digestibility and convenience with little dust and fines at the bottom of the bag.

SmartStep BeneFit Pak® is a proprietary blend of organic selenium, yeast, flax, non-hydrogenated vegetable oil, chelated trace minerals, lysine, vitamin E, methionone, turmeric, yucca schidergia and more.

Number of cups in one kg Number of cups in one lb

Step 1 – Start Right	10.3	4.7
Step 2 – Peak Sweet	8.6	3.9
Step 2 – Peak Extruded	10.0	4.6
Step 3 – Classic Sweet	9.0	4.1
Step 4 – Complete Pellet	7.3	3.3
Step 4 – Complete RMC	10.1	4.6
Step 5 – Maintenance	9.5	4.3
Step 6 – Senior	7.7	3.5
Step 7 – Supplement Pellet	7.7	3.5
Step7 _{PRO} -SupplementMineral	250 g/cup (scoop included in bag)	
Step 8 – Hi Fat	8.4	3.8
CR – ProFibre Crunch	6.6	3.0
GAP - GenAPro	6.3	2.8

Fortified with SmartStep BeneFit Pak[™] The Natural Way to a Healthy Horse















